ORDER

Orders Order / Rev: 329176 Alt Order #: Product Desc: 384 CBS - Salinas, CA Estimate: Flight Dates: 09/27/16 - 10/05/16 Primary AE: Kristy Santiago Original Date / Rev: 09/23/16 / 09/23/16 Sales Office: SL-L Order Type: **GENERAL** LOC Sales Region: Agency Name: BlueWest Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 5130 E. 18th Ave. Billing Cycle: Denver, CO 80220 Agency Commission: 15% **Advertiser** Name: **NextGen California Action Committee** New Business Thru: HH Demographic: 00:15:00 Order Separation: **Product Codes:** PL02 Advertiser External ID: Priority: P-2 Agency External ID: Revenue Codes: AGY, POL, ISSUE Unit Code: General Bill Blan Totals

DIII PIAN			
Start Date	Fnd Date	# Spots Gross Amount	Net Amount

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/26/16	10/05/16	44	\$7,175.00	\$6,098.75	October 2016	44	\$7,175.00	\$6,098.75	0.00
					Totals	44	\$7,175.00	\$6,098.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristy Santiago			Start Of Order - End Of Order	 100%

ı	n Ch	Start	End	Inventory Code	Brook	Start/End T	ime Days	Len Sp	ote	Rate Pri	Rtg Type	Snote	Amount
				-									
N	1 KION	09/27/1	6 10/05/16	M-F 6A-7A	СМ	6A-7A	MT-T	:30	2	\$100.00P-2	0.00 NM	3	\$300.00
				M-F 6A-7A									
	<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 0	9/26/16	10/02/16	-T-T	2	\$100.00	0.00						
	Week: 1	0/03/16	10/09/16	MT	1	\$100.00	0.00						
N	2 KION	N 09/27/1	6 10/05/16	M-F 7A-9A CBS 1	This MoCM	7A-9A	-TWTF	:30	2	\$100.00P-2	0.00 NM	5	\$500.00
				M-F 7A-9A CBS	This Morn								
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 0	9/26/16	10/02/16	-TW-F	3	\$100.00	0.00						
	Week: 1	0/03/16	10/09/16	-TW	2	\$100.00	0.00						
N	3 KION	N 09/27/1	6 10/05/16	CBS Sun Morn 7a	a-830a CM	7a-830a	S	:30	1	\$250.00P-3	0.00 NM	1	\$250.00
				CBS Sun Morning	g								
	<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 0	9/26/16	10/02/16	S	1	\$250.00	0.00						
	Week: 1	0/03/16	10/09/16		0	\$0.00	0.00						
N	4 KIO	N 09/27/1	6 10/05/16	M-F 4p-5p	CM	4p-5p	MTWT	:30	2	\$150.00 P-2	0.00 NM	5	\$750.00
				M-F 4p-5p									•
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 0	9/26/16	10/02/16	-TWT	3	\$150.00	0.00						
	Week: 1	0/03/16	10/09/16	M-W	2	\$150.00	0.00						
N	5 KIO	N 09/27/1	6 10/05/16	M-F 1135P-1235/	A CM	1135P-1235	A MTWTF	:30	4	\$75.00P-2	0.00 NM	7	\$525.00
				M-F 1135P-1235	Α					•			•
	S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 0	9/26/16	10/02/16	-TWTF	4	\$75.00	0.00						
	Week: 1	0/03/16	10/09/16	MTW	3	\$75.00	0.00						

Print Date: 09/23/16 15:13:34 Print Date: 09/23/16 15:13:34

Totals

\$7,175.00

Page 2 of 2

220476	A di di	New 10 and California Author Committee		
329170	Adventiser:	NextGen California Action Committee		
	Product Desc:	384	CBS	- Salinas, CA
09/27/16 - 10/05/16	Estimate:			
	329176 09/27/16 - 10/05/16	Product Desc:	Product Desc: 384	Product Desc: 384 CBS

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri F	Rtg Type Spots	Amount
N 6 KION 09/27/16 10/05/16		11P-1130P	S-	:30 1	\$125.00 P-3	0.00 NM 1	\$125.00
	SA 11p-1130p News					4	
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 09/26/16 10/02/16	S- 1	\$125.00	0.00				
Week: 10/03/16 10/09/16	(\$0.00	0.00				
N 7 KION 09/27/16 10/05/16	SU 11P-1130P News CM	11P-1130P	S	:30 1	\$125.00 P-3	0.00 NM 1	\$125.00
	SU 11p-1130p News						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 09/26/16 10/02/16	S 1	\$125.00	0.00				
Week: 10/03/16 10/09/16		\$0.00	0.00				
N 8 KION 09/27/16 10/05/16	M-F 11P-1135P News CM	11P-1135P	MTWTF	:30 4	\$200.00 P-2	0.00 NM 8	\$1,600.00
	M-F 11P-1135P						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 09/26/16 10/02/16	-TWTF 5	\$200.00	0.00				
Week: 10/03/16 10/09/16	MTW 3	\$200.00	0.00				
N 9 KION 09/27/16 10/05/16	M-F 5p-530p News CM	5p-530p	MTWTF	:30 4	\$300.00P-2	0.00 NM 7	\$2,100.00
	M-F 5p-530p News				•		, ,
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 09/26/16 10/02/16	-TWTF 4	\$300.00	0.00				
Week: 10/03/16 10/09/16	MTW 3	\$300.00	0.00				
N10 KION 09/27/16 10/05/16	M-F 6p-630p News CM	6p-630p	MTWTF	:30 4	\$150.00P-3	0.00 NM 6	\$900.00
	M-F 6p-630p News						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 09/26/16 10/02/16	WTF 3		0.00				
Week: 10/03/16 10/09/16	MTW 3	\$150.00	0.00				

329176

Station Order Revised NextGen California Action Committee

Market:

Monterey-Salinas

Flight Dates: Tuesday, September 27, 2016 to Wednesday, October 5, 2016

Estimate ID

384

Contact: Kristy Santiago

Email: kristy.santiago@kionrightnow.com

Phone:

831-784-1702

Fax:

831-757-1766

Direct:

KION-TV

				Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	
Program Name	D D	Days	Gross	Sep 27	Sep 28	Sep 29	Sep 30	Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Total
i Togram Name	<u> </u>	Length	Rate			25		01	02		04		·
KION 6a News	EM	M-F	\$100.00	1		1				1			3
6:00 AM 7:00 AM		30	\$300.00										
CBS This Morning	EM	M-F	\$100.00	1	1		1				1	1	5
7:00 AM 9:00 AM		30	\$500.00										
CBS Sun Morn	EM	Su	\$250.00						1				1
8:00 AM 9:00 AM		30	\$250.00										
Judge Judy	EF	M-F	\$150.00	1	1	1				1		1	5
4:00 PM 5:00 PM		30	\$750.00										
KION 5p News	EN	M-F	\$300.00	1	1	1	1			1	1	1	7
5:00 PM 5:30 PM		30	\$2,100.00										
KION 6p News	EN	M-F	\$150.00		1	1	1			1	1	1	6
6:00 PM 6:30 PM		30	\$900.00										
Colbert	LF	M-F	\$75.00	1	1	1	1			1	1	1	7
11:35 PM 12:35 AM		30	\$525.00										
KION 11p News	LN	M-F	\$200.00	2	1	1	1			1	1	1	. 8
11:00 PM 11:30 PM		30	\$1,600.00										
Sat 11p News	LN	Sa	\$125.00					1					1
11:00 PM 11:30 PM		30	\$125.00										
Sun 11p News	LN	Su	\$125.00						1				1
11:00 PM 11:30 PM		30	\$125.00										
Station Gross Totals			\$7,175.00	7	6	6	5	1	2	6	5	6	44
Station Net			\$6,098.75										

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/23/2016 4:04:08 PM

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Locat	TANTANTAN KANTANTAN KANTANTAN KANTANTAN KANTANTAN KANTANTAN KANTANTAN KANTANTAN KANTANTAN KANTANTAN KANTANTAN Marangan kantantan kantantan kantantan kantan k	Date:
KION-TV N	Ionterey-Salinas	9/24/2016

BlueWest Media

do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SE	E ATTACHE	D SCHEDUL	E	
Dat	te of First Broadca	ist:	Dat	e of Last Broad	cast:
Tuesda	y, September 2	7, 2016	Wedne	sday, October	· 5, 2016

This broadcast time will be used by: NextGen California Action Committee

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

|--|

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff		
Gillie i Gooil		
415-847-7091		
410-64/-/1091		
	terania de Artigo de Caracteria de Caracteria de Caracteria de Caracteria de Caracteria de Caracteria de Carac	

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

by (name and a	, <i>,</i>	ne above describe	ed broadcast time i	has been furnished
20 - 20 - 20 - 20 - 20 - 20 - 20 - 20 -				
•			aid for by such pers	son or entity
•	rred to as the "sp	•	executive committe	ee or the board of
	or attach separa		CACCULIVE COMMING	or the board of

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)					
Saturday, September 24, 2016	Mary With	720-370-7700			
Date	Signature	Contact Phone Number			
TO BE SIGNED BY STATION REPRESENTATIVE					
Accepted	☐ Accepted in Part	☐ Rejected			
Alli Sonti Dua	Kristy Soutrago	6H			
Signature	Printed Name	Title			